



Crown Global CEO & Chairman Perry Lerner to Speak at SALI Funds Services 2018 Fall Private Placement Conference in New York

Mr. Lerner will discuss current priority issues as well as short- and long-term trends in the private placement industry

NEW YORK – October 1, 2018 – [Crown Global Insurance Group LLC](#), a leading provider of investment-enhancing solutions for ultra-high net worth individuals and institutional investors, announced today that CEO & Chairman Perry Lerner will deliver a presentation at the SALI Fund Services 2018 Fall Private Placement Conference in New York.

Conference attendees include asset managers from hedge funds offering Insurance Dedicated Funds (IDFs) that can be attached to Private Placement Variable Annuity (PPVA) and Private Placement Variable Universal Life (PPVUL) investment account platforms.

“More and more hedge fund investors are looking to private placement for tax-efficient solutions to complex situations,” said Lerner. “With more than 20 years in the industry, Crown Global has a unique vantage point into the current state of private placement, as well as recent trends and where the industry is headed in the short- and long-term.”

Crown Global is a Lead Sponsor of the event, which will take place at the Times Center (242 West 41st Street) on Tuesday, October 30 from 7 AM to 1:30 PM. A welcome reception will be held on Monday evening from 6 PM to 7:30 PM at the Estrela Penthouse at Parker New York (119 West 56th Street). Event attendance is by invitation only, at the discretion of SALI Fund Services, LLC.

About Crown Global

Crown Global, through its operating subsidiaries, provides efficient investment-enhancement strategies and products for institutional investors, investment managers and ultra-high net worth individuals. The Company offers custom solutions that enable managers and investors to enhance their returns from investments in alternative assets and managed accounts. Crown Global operates globally and maintains offices in North America, Switzerland and the Cayman Islands. Since its founding in 1998, Crown Global has established a solid track record of issuing U.S. and non U.S. compliant life insurance and annuity policies for institutional and ultra-high net worth clients.