



Crown Global CEO Perry Lerner to Speak at SALI Funds Services 2019 Fall Private Placement Conference in New York

Lerner will discuss the state of the private placement industry, including the impact of market volatility and new initiatives

NEW YORK – October 10, 2019 – [Crown Global Insurance Group LLC](#), a leading provider of investment-enhancing solutions for ultra-high net worth individuals and institutional investors, announced today that CEO Perry Lerner will deliver a presentation at the SALI Fund Services 2019 Fall Private Placement Conference in New York on October 29th.

Lerner's talk, titled "We Have a Good Thing Going – For Now," will provide an assessment of the private placement insurance industry, focusing on the impact of market volatility and on new initiatives such as institutional annuities and bank annuities.

"The private placement industry needs to adapt to avoid certain pitfalls and to better serve institutional investors," said Lerner. "Market volatility stemming from political uncertainty in the US and the UK could have tremendous consequences – no profits means no tax savings. We're currently working on new initiatives that can hedge against volatility, and ensure that private placement continues to provide valuable, tax-efficient solutions to complex situations."

Conference attendees include leading asset managers, insurance companies, insurance brokers, distribution platforms, and top advisors within the private placement life insurance and variable annuity market.

Crown Global is a Tier I Sponsor of the event, which will take place at the Times Center (242 West 41st Street) on Tuesday, October 29th from 7:30 AM to 2:00 PM. A welcome reception will be held on Monday evening from 6 PM to 7:30 PM at the Estrela Penthouse at Parker New York (119 West 56th Street). For more information, please visit www.privateplacementconference.com.

About Crown Global

Crown Global, through its operating subsidiaries, provides efficient investment-enhancement strategies and products for institutional investors, investment managers and ultra-high net worth individuals. The Company offers custom solutions that enable managers and investors to enhance their returns from investments in alternative assets and managed accounts. Crown Global operates globally and maintains offices in North America, Switzerland and the Cayman Islands. Since its founding in 1998, Crown Global has established a solid track record of issuing U.S. and non U.S. compliant life insurance and annuity policies for institutional and ultra-high net worth clients.